Chartered Institute
of Fundraising Wales
Sefydliad Siartredig
Codi Arian Cymru

Sponsor guide

CIOF CYMRU CONFERENCE

Leonardo Hotel, Cardiff

18 November 2026

ABOUT THE CONFERENCE

Our flagship event for our Welsh and Wales-based fundraising community

This one-day, dual-track conference is designed to bring together fundraisers from across Wales (and neighbouring regions) for a day of impactful learning, collaborative sharing, and valuable networking.

We are dedicated to reflecting the rich tapestry of fundraising here in Wales, and hope to also include sessions delivered in the Welsh language.



THE VENUE



The Leonardo Hotel is located in the vibrant heart of Cardiff.

Just a minute's walk from Cardiff Queen Street Station and two minutes from the nearest bus stop on Greyfriars Road, the location ensures convenient access for all delegates.

Finding the venue.

Accessibility

HEADLINE SPONSORSHIP

As headline sponsor, you'll receive maximum visibility and exclusive opportunities to showcase your brand before, during, and after the event. The package includes:

- Highlighted on the website, emails, social media, event app and at the event as headline sponsor
- 2-minute introduction at the opening of the event
- Sole use of a designated sponsored room throughout the event
- A follow up blog to be shared with the event delegates and on CIOF website
- 1 tabletop stand with 2x chairs and space for pop-up banners and 1 A1 poster
- Use of app to scan delegate QR codes
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- A clickable rotating banner advert in event app
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 2 delegate tickets that includes catering

Cost: £2500

EXHIBITION STAND

Gain direct access to event attendees and showcase your organisation with an exhibitor stand and digital presence.

- 1 tabletop stand with 2x chairs and space for pop-up banners and 1x A1 poster
- Use of app to scan delegate QR codes
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 2 delegate tickets that includes catering



Cost: £500

TRACK SPONSORSHIP

There will be 2 tracks taking place at the Conference with each taking place in a dedicated room. As part of this package you have the option to give a 1-minute intro to a pre-agreed session from the sponsored track as well as having banners in the dedicated track room.

- Logo on track session slides that say ‘Sponsored by…’
- Listed as track sponsor on the website, emails, social media, event app and at the event
- 1 tabletop stand with 2x chairs and space for pop-up banners and 1x A1 poster
- Use of app to scan delegate QR codes
- A clickable rotating banner advert in event app
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 2 delegate tickets that includes catering

Cost: £1000

PRODUCT SPONSORSHIP

We offer three distinct product sponsorship options, each designed to highlight your brand through meaningful, high-visibility exposure.

Option 1: Breakfast or lunch

- Branding on refreshment stations
- Use of app to scan delegate QR codes
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 1 delegate ticket that includes catering

Cost: £500

PRODUCT SPONSORSHIP

Option 2: Drinks reception

- Use of app to scan delegate QR codes
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 2 delegate tickets that includes catering

Cost: £500

Option 3: Digital

- Use of app to scan delegate QR codes
- An app exhibition listing which will include a 3-minute video about your services, 5x PDF docs, a profile and contact detail
- Space provided on the app to showcase products
- Logo on all pre-event marketing emails and a thank you in a follow up post-event email
- 1 delegate ticket that includes catering

Cost: £250

MORE INFORMATION



For more information or to discuss any of the sponsorship packages, please contact

cymru@ciof.org.uk