Chartered Institute of Fundraising (CIOF)
Talent & Inclusion Advisory Panel
Terms of Reference

1. Purpose

The Talent & Inclusion Advisory Panel is established to support the Chartered Institute of Fundraising (CIOF) in driving forward its strategic pillar to attract, retain and nurture fundraising talent.

Charities are struggling to find, nurture and keep skilled fundraisers. Job ads aren't getting enough strong applicants, and the fundraising profession still lacks diversity.

We want to change that by:

- In 5 years: Creating clear and accessible paths into fundraising, removing the barriers that make it hard to join and remain in the profession.
- In 10 years: Making fundraising a respected and appealing career that draws in people from all backgrounds.
- Our impact: A more skilled and diverse fundraising workforce that brings in more support for good causes.

The Advisory Panel will act as a strategic problem-solver, offering independent insight, challenge, and guidance to help CIOF develop and deliver against its purpose and the four strategic pillars that underpin it.

2. Objectives

The Advisory Panel will:

- Provide thought leadership, insight, and strategic advice on issues and opportunities facing the fundraising sector.
- Support the development and implementation of the CIOF's purpose and its four strategic pillars.
- Help identify and solve critical problems and challenges that impede progress towards CIOF's long-term goals.
- Act as a sounding board to the Trustee Board and Executive Director, helping to shape strategy and assess progress.
- Contribute to the CIOF's ambition to be a forward-looking, inclusive, and impactful charity and professional body for fundraising.
- Amplify CIOF's voice and influence through members' networks, expertise, and public platforms where appropriate.

3. Composition and Membership

- The Advisory Panel will comprise ten core members, including the Chair.
- Members will be drawn from a diverse range of sectors and backgrounds, including but not limited to fundraising, philanthropy, business, public policy, academia, and innovation.
- The Panel will be chaired by a Trustee of the CIOF, who will act as the primary link between the Panel and the Board of Trustees.

- Membership is by open recruitment, and will be drawn largely, but not exclusively, from our individual and supporter members, with appointments based on experience, insight, and capacity to contribute to the Panel's work.
- Additional individuals may be co-opted onto the Panel on a temporary or permanent basis, as determined jointly by the Chair and Executive Director, to provide specific expertise or help address particular challenges.
- Membership will be reviewed annually by the Chair and Executive Director to ensure alignment with strategic needs.

4. Meetings and operation

- The Panel will meet quarterly, with additional meetings arranged as needed.
- Meetings may be held virtually or in person, depending on availability and requirements.
- The agenda for each meeting will be developed by the Chair in consultation with the Executive Director and CIOF staff.
- A summary of each meeting will be shared with the Trustee Board, and key recommendations or insights may be published as appropriate.

5. Governance and reporting

- The Advisory Panel is a non-decision-making body and operates in an advisory capacity to the CIOF Trustee Board and Executive team.
- The Chair of the Panel, as a Trustee, will report to the Board on Panel discussions, recommendations, and activities.
- The Panel's role is to advise, not to direct, and its guidance will be considered within CIOF's formal governance structures.

6. Term and Review

- Panel members will serve an initial term of two years, with the option for renewal based on mutual agreement and strategic need.
- The operation and impact of the Advisory Panel will be reviewed annually by the Chair and Executive Director, with feedback incorporated into future planning.

7. Confidentiality and Conduct

- Panel members will respect the confidentiality of CIOF's internal matters and act in accordance with CIOF's leadership behaviours and policies.
- Members are expected to declare any potential conflicts of interest and act in the best interests of the sector and in accordance with the CIOF Code of Conduct at all times.

Chartered Institute of Fundraising (CIOF)
Championing Fundraising Advisory Panel
Terms of Reference

1. Purpose

The Championing Fundraising Advisory Panel is established to support the Chartered Institute of Fundraising (CIOF) in driving forward its strategic pillar to change the perceptions of fundraising.

Many people don't fully understand fundraising or see it as something worth investing in. Despite its importance, spending on fundraising has gone down since before the pandemic.

We want to shift perceptions by:

- In 5 years: Helping charities and the wider sector better understand the value of fundraising and the people who do it.
- In 10 years: Encouraging more thoughtful, timely investment in fundraising across the sector.
- Our impact: Fundraisers are better supported and able to raise more money for their causes.

The Advisory Panel will act as a strategic problem-solver, offering independent insight, challenge, and guidance to help CIOF develop and deliver against its purpose and the four strategic pillars that underpin it.

2. Objectives

The Advisory Panel will:

- Provide thought leadership, insight, and strategic advice on issues and opportunities facing the fundraising sector.
- Support the development and implementation of the CIOF's purpose and its four strategic pillars.
- Help identify and solve critical problems and challenges that impede progress towards CIOF's long-term goals.
- Act as a sounding board to the Trustee Board and Executive Director, helping to shape strategy and assess progress.
- Contribute to the CIOF's ambition to be a forward-looking, inclusive, and impactful charity and professional body for fundraising.
- Amplify CIOF's voice and influence through members' networks, expertise, and public platforms where appropriate.

3. Composition and Membership

- The Advisory Panel will comprise ten core members, including the Chair.
- Members will be drawn from a diverse range of sectors and backgrounds, including but not limited to fundraising, philanthropy, business, public policy, academia, and innovation.

- The Panel will be chaired by a Trustee of the CIOF, who will act as the primary link between the Panel and the Board of Trustees.
- Membership is by open recruitment, and will be drawn largely, but not exclusively, from our individual and supporter members, with appointments based on experience, insight, and capacity to contribute to the Panel's work.
- Additional individuals may be co-opted onto the Panel on a temporary or permanent basis, as determined jointly by the Chair and Executive Director, to provide specific expertise or help address particular challenges.
- Membership will be reviewed annually by the Chair and Executive Director to ensure alignment with strategic needs.

4. Meetings and operation

- The Panel will meet quarterly, with additional meetings arranged as needed.
- Meetings may be held virtually or in person, depending on availability and requirements.
- The agenda for each meeting will be developed by the Chair in consultation with the Executive Director and CIOF staff.
- A summary of each meeting will be shared with the Trustee Board, and key recommendations or insights may be published as appropriate.

5. Governance and reporting

- The Advisory Panel is a non-decision-making body and operates in an advisory capacity to the CIOF Trustee Board and Executive team.
- The Chair of the Panel, as a Trustee, will report to the Board on Panel discussions, recommendations, and activities.
- The Panel's role is to advise, not to direct, and its guidance will be considered within CIOF's formal governance structures.

6. Term and Review

- Panel members will serve an initial term of two years, with the option for renewal based on mutual agreement and strategic need.
- The operation and impact of the Advisory Panel will be reviewed annually by the Chair and Executive Director, with feedback incorporated into future planning.

7. Confidentiality and Conduct

- Panel members will respect the confidentiality of CIOF's internal matters and act in accordance with CIOF's leadership behaviours and policies.
- Members are expected to declare any potential conflicts of interest and act in the best interests of the sector and in accordance with the CIOF Code of Conduct at all times.

Chartered Institute of Fundraising (CIOF)
Learning & Standards Advisory Panel
Terms of Reference

1. Purpose

The Learning & Standards Advisory Panel is established to support the Chartered Institute of Fundraising (CIOF) in driving forward its strategic pillar to drive excellent fundraising practice, setting standards, ethics and guidance.

Fundraising must be done to a high standard, with honesty and transparency. Complaints are rising, and more charities are reporting when things go wrong.

We aim to raise standards by:

- In 5 years: Helping more charities fully embrace ethical and best practice fundraising.
- In 10 years: Making sure more fundraisers have the knowledge and skills to do their work well, with fewer complaints and happier supporters.
- Our impact: Greater trust in fundraising, leading to more donations.

The Advisory Panel will act as a strategic problem-solver, offering independent insight, challenge, and guidance to help CIOF develop and deliver against its purpose and the four strategic pillars that underpin it.

2. Objectives

The Advisory Panel will:

- Provide thought leadership, insight, and strategic advice on issues and opportunities facing the fundraising sector.
- Support the development and implementation of the CIOF's purpose and its four strategic pillars.
- Help identify and solve critical problems and challenges that impede progress towards CIOF's long-term goals.
- Act as a sounding board to the Trustee Board and Executive Director, helping to shape strategy and assess progress.
- Contribute to the CIOF's ambition to be a forward-looking, inclusive, and impactful charity and professional body for fundraising.
- Amplify CIOF's voice and influence through members' networks, expertise, and public platforms where appropriate.

3. Composition and Membership

- The Advisory Panel will comprise ten core members, including the Chair.
- Members will be drawn from a diverse range of sectors and backgrounds, including but not limited to fundraising, philanthropy, business, public policy, academia, and innovation.
- The Panel will be chaired by a Trustee of the CIOF, who will act as the primary link between the Panel and the Board of Trustees.

- Membership is by open recruitment, and will be drawn largely, but not exclusively, from our individual and supporter members, with appointments based on experience, insight, and capacity to contribute to the Panel's work.
- Additional individuals may be co-opted onto the Panel on a temporary or permanent basis, as determined jointly by the Chair and Executive Director, to provide specific expertise or help address particular challenges.
- Membership will be reviewed annually by the Chair and Executive Director to ensure alignment with strategic needs.

4. Meetings and operation

- The Panel will meet quarterly, with additional meetings arranged as needed.
- Meetings may be held virtually or in person, depending on availability and requirements.
- The agenda for each meeting will be developed by the Chair in consultation with the Executive Director and CIOF staff.
- A summary of each meeting will be shared with the Trustee Board, and key recommendations or insights may be published as appropriate.

5. Governance and reporting

- The Advisory Panel is a non-decision-making body and operates in an advisory capacity to the CIOF Trustee Board and Executive team.
- The Chair of the Panel, as a Trustee, will report to the Board on Panel discussions, recommendations, and activities.
- The Panel's role is to advise, not to direct, and its guidance will be considered within CIOF's formal governance structures.

6. Term and Review

- Panel members will serve an initial term of two years, with the option for renewal based on mutual agreement and strategic need.
- The operation and impact of the Advisory Panel will be reviewed annually by the Chair and Executive Director, with feedback incorporated into future planning.

7. Confidentiality and Conduct

- Panel members will respect the confidentiality of CIOF's internal matters and act in accordance with CIOF's leadership behaviours and policies.
- Members are expected to declare any potential conflicts of interest and act in the best interests of the sector and in accordance with the CIOF Code of Conduct at all times.

Chartered Institute of Fundraising

Chartered Institute of Fundraising (CIOF)
Growing Giving Advisory Panel
Terms of Reference

1. Purpose

The Growing Giving Advisory Panel is established to support the Chartered Institute of Fundraising (CIOF) in driving forward its strategic pillar to foster a culture that inspires more people to give.

Fewer people are giving to charity, even though the total amount donated has gone up slightly. This means fewer donors are giving more, which isn’t sustainable.

We want to grow public support by:

- In 5 years: Tackling myths and obstacles that stop people from giving.
- In 10 years: Making giving simpler and more inspiring so more people want to support good causes.
- Our impact: A stronger culture of giving, where more people feel encouraged to donate.

The Advisory Panel will act as a strategic problem-solver, offering independent insight, challenge, and guidance to help CIOF develop and deliver against its purpose and the four strategic pillars that underpin it.

2. Objectives

The Advisory Panel will:

- Provide thought leadership, insight, and strategic advice on issues and opportunities facing the fundraising sector.
- Support the development and implementation of the CIOF’s purpose and its four strategic pillars.
- Help identify and solve critical problems and challenges that impede progress towards CIOF’s long-term goals.
- Act as a sounding board to the Trustee Board and Executive Director, helping to shape strategy and assess progress.
- Contribute to the CIOF’s ambition to be a forward-looking, inclusive, and impactful charity and professional body for fundraising.
- Amplify CIOF’s voice and influence through members’ networks, expertise, and public platforms where appropriate.

3. Composition and Membership

- The Advisory Panel will comprise ten core members, including the Chair.
- Members will be drawn from a diverse range of sectors and backgrounds, including but not limited to fundraising, philanthropy, business, public policy, academia, and innovation.
- The Panel will be chaired by a Trustee of the CIOF, who will act as the primary link between the Panel and the Board of Trustees.

- Membership is by open recruitment, and will be drawn largely, but not exclusively, from our individual and supporter members, with appointments based on experience, insight, and capacity to contribute to the Panel's work.
- Additional individuals may be co-opted onto the Panel on a temporary or permanent basis, as determined jointly by the Chair and Executive Director, to provide specific expertise or help address particular challenges.
- Membership will be reviewed annually by the Chair and Executive Director to ensure alignment with strategic needs.

4. Meetings and operation

- The Panel will meet quarterly, with additional meetings arranged as needed.
- Meetings may be held virtually or in person, depending on availability and requirements.
- The agenda for each meeting will be developed by the Chair in consultation with the Executive Director and CIOF staff.
- A summary of each meeting will be shared with the Trustee Board, and key recommendations or insights may be published as appropriate.

5. Governance and reporting

- The Advisory Panel is a non-decision-making body and operates in an advisory capacity to the CIOF Trustee Board and Executive team.
- The Chair of the Panel, as a Trustee, will report to the Board on Panel discussions, recommendations, and activities.
- The Panel's role is to advise, not to direct, and its guidance will be considered within CIOF's formal governance structures.

6. Term and Review

- Panel members will serve an initial term of two years, with the option for renewal based on mutual agreement and strategic need.
- The operation and impact of the Advisory Panel will be reviewed annually by the Chair and Executive Director, with feedback incorporated into future planning.

7. Confidentiality and Conduct

- Panel members will respect the confidentiality of CIOF's internal matters and act in accordance with CIOF's leadership behaviours and policies.
- Members are expected to declare any potential conflicts of interest and act in the best interests of the sector and in accordance with the CIOF Code of Conduct at all times.